

Artsgoz Website Identity Guideline

27/6/2024 Released



คณะกรรมการ
นิสิตอักษรศาสตร์

Primary Color

Text Color #1F1F1F R 31 G 31 B 31	Background Color #F8E1EA R 248 G 225 B 234
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WCAG

See Documentation

<https://www.w3.org/WAI/standards-guidelines/wcag/>

AAA

Secondary Color

Text Color #333333 R 51 G 51 B 51	Background Color #F2F2F2 R 242 G 242 B 242
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WCAG

See Documentation

<https://www.w3.org/WAI/standards-guidelines/wcag/>

AAA

Optional Color

Text Color #DE5C8E R 222 G 92 B 142	Background Color #1F1F1F R 31 G 31 B 31
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WCAG

See Documentation

<https://www.w3.org/WAI/standards-guidelines/wcag/>

AA

Graffiti Components

Text Color #DE5C8E R 222 G 92 B 142	Background Color #1F1F1F R 242 G 242 B 242
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WCAG

See Documentation

<https://www.w3.org/WAI/standards-guidelines/wcag/>

FAILED



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WCAG Accessibility Criteria

See Documentation

<https://www.w3.org/WAI/standards-guidelines/wcag/>

Large Text refers to 18 pt and above for regular font-weight, or 14 pt and above for bold font-weight. For AAA, the qualifying ratio is 4.5:1. For AA, the qualifying ratio is 3:1.

Regular Text refers to 17 pt and below for regular font-weight, or 13 pt and below for bold font-weight. For AAA, the qualifying ratio is 7:1. For AA, the qualifying ratio is 4.5:1.

Graffiti Components

for icons and actionable graphics

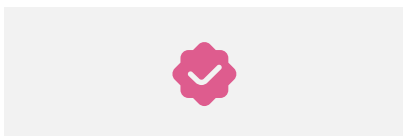
Labels

FAILED

AAA

AA

Example : Correct Usage for Graffiti Components Color



Example : Not Recommended Usage for Graffiti Components Color

